



## Client

Perishable Movements Ltd (PML) has over 15 years' experience dedicated to managing the supply chain of temperature sensitive goods via air and sea freight. From its Heathrow based operation it offers a door-to-door service for perishable goods.

## Background & Requirements

PML is one of Simply Waste's oldest customers and its operation is busy and fast paced. It requires a waste management provider that won't let them down and can offer several collections a week.

Most of PML's waste was getting disposed of as general waste and being taken to an energy from waste plant to produce electricity that gets fed into the National Grid to power homes locally. As PML grew, its waste needs changed and likewise as Simply Waste grew, the services it could offer changed too. The general waste containers were full but weren't being used to their full potential as much of the waste was lightweight packaging.

A Simply Waste representative visited the site to perform a site audit and identified the waste streams that were making up the general waste collections. It quickly became clear that cardboard was making up a large proportion of the waste.

## The Simply Solution

Upon the site visit and the identification of cardboard being a prominent waste stream, it was advised that PML would benefit from having an onsite baler. Simply Waste worked with PML to install a mill sized baler on site to compact and bail cardboard waste on a large scale. Comprehensive training was given to ensure that PML would get the most out of having a baler and ensure operatives are using it safely.

Having an onsite baler means that with the extraction of cardboard from the general waste, containers will be used more economically and the number of collections can be reduced. As well as increasing its recycling rates PML can turn cardboard waste into a commodity and earn money on their waste.

## What They Say

“ Simply Waste has helped PML by being reliable and providing excellent service. Always help when asked and good customer service.

Our waste needs to be controlled very closely and Simply Waste do this as a routine. If we couldn't have our waste controlled as it is currently, it would slow down our whole operation and indirectly have an impact on our revenue turnaround. ”

- Tam Currie - Facilities/Transport/Warehouse Manager, PML



## Results

Since installing the baler, PML separates the cardboard from the general waste and an operative loads it into the baler. This reduces the quantity of general waste and has created a revenue stream. In December '17 Simply Waste collected over 26 tonnes of baled cardboard, if that would have been put in general waste it would have cost PML nearly £3,500, however with the introduction of the baler Simply Waste rebated PML over £1,500 – turning a monthly cost into a profit!

As well as the monetary savings, this simple addition to PML's waste management system has reduced the amount of general waste by almost a third and increased the recycling rate by over 30%.

As PML continue to grow Simply Waste will continue to perform site audits and give advice on how it can continue to raise recycling rates and turn more of its general waste into a commodity

